



Employee assistance program (EAP)

Transformative mental health care fueled by connectivity

CuraLinc has redefined the modern EAP by looking at the mental health care journey through a more human-centric lens, empowering meaningful support by facilitating personalized access to treatment through an integrated system of in-person and digital modalities.



Engagement
Moving employees from confusion to clarity by igniting an initial connection



Access
Creating an integrated system of entry points powered by choice and preference



Navigation
Reducing barriers to care through personalized navigation and guidance



Support
Providing evidence-based treatment through multiple modalities












Outcomes
Delivering end-to-end care and a measurable impact on health and productivity

As employers consider their options for providing employees with truly effective mental health benefits, it's crucial to select partners and programs that bridge the gaps between the employee's problem, the opportunity to deliver care and the ideal solution for each employee. Often times, what's missing is a coordinated and authentic connection to care that leverages an integrated system of human and digital interactions to holistically improve employee mental health.





CuraLinc delivers just that – **transformative mental health care fueled by connectivity** – marrying technology and personalized advocacy to engage, empower and support employees throughout their care journey.

Key Features

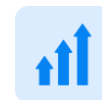
CuraLinc’s innovative approach to EAP administration includes features that deliver a measurable impact on health and productivity and provide a necessary layer of support to the organization.

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Design CuraLinc’s approach fills gaps in access and care delivery commonly found with EAPs and digital mental health providers
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Choice Twelve different ways for employees to access mental health care and support, including in-person and virtual counseling, text therapy, dCBT and digital group therapy
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Utilization CuraLinc drives more awareness and usage than traditional EAP and digital models
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Immediate support Every call into the program is answered by an independently licensed mental health clinician around-the-clock, 365 days a year
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Speed to Care Immediate access to licensed mental health counselors through multiple modalities, around the clock
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Diversity CuraLinc delivers culturally-competent care by guiding participants to counselors based on multiple dimensions of diversity
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Integration CuraLinc coordinates care, data and communication with a client’s other benefits and programs
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Service CuraLinc’s proactive and collaborative approach to partnership maximizes the value of the program
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Impact CuraLinc provides a measurable impact on depression, absenteeism, productivity and substance use

Results

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Depression 87% of participants with depression were no longer at risk after using the program
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Productivity 88% of participants with a productivity problem no longer had this problem after using the program
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Restored work time After completing treatment, participants restored 40 hours per month on average of productive work time
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Alcohol Use 74% of participants at risk for alcohol misuse were no longer at risk after using the program

Source: EAPOutcomes.com



ROI

CuraLinc delivers an ROI of 5.13-to-1, based a combination of savings from health care costs, human capital costs and organizational costs (EAPROI.com)



NPS

CuraLinc’s Net Promoter Score (NPS) of 79 underscores the organization’s commitment to providing human-centric care and support